



Fairfield Cares Community Coalition Meeting Minutes – 1/16/19 (8:30-10:00am)

In attendance:

Jenn Jacobsen, Katy Rosenfeld, Tim Morris, Reini Knorr, Denique Weidema-Lewis, Margaret Watt, Sasha Collins, Amanda Romaniello, Melissa DiVito, Karin Shaughnessy, Kathy Mitchell, Trudy Avery, Maggie Burchill, Ingrid Gillespie, Santina Jaronko, Lori Mediate, Charlotte Hommel, Michiko Kim, Cathy Hazlett,

1. Introductions were made
2. Minutes were approved
3. Treasurer absent. Jenn Jacobsen discussed car magnet purchase.
4. Chair updates:
 - a. Dan Landry, previous secretary, passed away in December. Cristin was able to attend. Fairfield Cares will send card.
 - b. Student survey is ready to go. Supplemental questions requested by Cares regarding vaping have been created and incorporated into mock survey provided by Search Institute. Dr. Jones hasn't yet sent the dates for the MS / HS. Probably mid February.
 - c. Will also do Parent Surveys.
 - d. There was the possibility of Notre Dame participating, but they don't have the budget. (Additional fee of \$3.50/student for each student over 100 students.) They are on board for the future.
 - e. Parent survey will still be sent to Notre Dame and the other 7 private schools, as happened last year. Parents can indicate which school they represent.
5. Sustainability plan:
 - a. Cathy & Jenn attended a sustainability workshop last week. Jenn has to submit a sustainability plan next week for the grant that ends next year. Resource Committee will come up with a date for the next meeting.
 - b. This is Year 4 of 5-year grant to end June 2020. Plan due April 12th to show how first 5 years work will be sustained and what will be maintained.
 - c. DMHAS and CT Assoc of Prevention Professionals (CAPP) provide a template for top activities to sustain for underage drinking. Sustaining the coalition is one of the main activities.
 - d. 5 current priorities: coalition building; social norms (through social marketing); law enforcement (merchant compliance, DUIs, social hosting); youth engagement (youth committee, MS programs, etc.); evaluation

- e. Jenn's suggestions for 3 priorities for the next grant: sustain coalition (required priority); keep social norms (since not all goals have yet been met); keep youth engagement (because grant is focused on youth). Enforcement goals have been met and law enforcement is doing their job; keep them involved but not as a goal. Evaluation can be built into the other activities.
- f. Jenn will have draft for coalition by the next meeting. Submit on April 12.
- g. Financing:
 - i. Historically, Fairfield Cares has been a volunteer organization. This is the 2nd time we've had this grant. DMHAS currently provides the funding. We need to identify where money will come from in future and who the fiscal agent will be if not the same.
 - ii. In developing the plan, need to look to a variety of funding sources, including foundations, town, fundraising events. Determine what the budget will/should be and also need to estimate the value of the in-kind services provided (e.g., Reini's social marketing time). Drug-Free Communities (DFC) grant has a formula for monetizing donated time, because you must match the grant money with donated time. Formula includes donated space, donated mileage, donated trainings.
 - iii. Denique will provide forms for coalitions to estimate in-kind contributions.
 - iv. Fundraising example from Sandwich, MA: Kiwanis funds 100% of the school prevention program. Corporate giving: Banks, business owners, etc. don't necessarily want to tie themselves to a "disease" or condition, but definitely do want to support the community. Reach out to Rotary, etc.
 - v. If use Town as fiscal agent, can be tax deduction.

6. Programming Update

- a. Partnerships with schools: prevention programming (freshman forum, movie screenings, talks, etc.), social media to try to change social norms / attitudes around alcohol, compliance checks with merchants, partnering with the 2 universities.
- b. 2 main goals:
 - i. Decrease 30 day use in MS / HS – based on survey every couple of years
 - ii. Increase parental disapproval / perception of harm
- c. Working on sober concert for May – through Glorious Recovery Foundation
- d. Discussion: RAM Council in New Canaan has kids pledge not to drink or drug during high school
- e. ***Faith Vision

7. Youth Update

- a. Cristin met with youth committee about advocating in Hartford for the Tobacco 21 initiative – they have a wealth of ideas
- b. Consider Tobacco 21 as municipal ordinance in Fairfield
- c. End of year party
- d. Teens circle back every time to the lack of a teen center that's cool and accessible. Town is doing a Strategic Planning and the idea was also suggested by others

- e. Jenn is looking for locations/opportunities to do monthly ?focus groups? With MS students this spring
8. Coalition Updates and Announcements
- a. Partnership for Drug-Free Kids and Center for Addiction Services just merged
 - b. Chamber is having Health & Wellness Expo Saturday, March 16 – opportunity to educate public about opioids, etc.
 - c. Series of Screening-Brief Intervention-Referral to Treatment (SBIRT) webinars coming up. ***PCAG tool – info at sbirt.webs.com/webinars
 - d. CT SAM (strategies against marijuana) is having a legislative forum on the 23rd at 10am, Room 1A of Legislative Office Building
 - e. Santina: Recovery pamphlets list the First Selectman’s Office but they were not aware
 - f. Freshman Forum at FLHS on March 7th 6pm – AA speakers, Swim Across the Sound for JUUL
 - g. FLHS just had the Center train kids on domestic
 - h. Legislative Forum on Behavioral Health at First Church, 148 Beach Road, on the 23rd from 7-9pm (snow date of 30th), co-sponsored by NAMI Fairfield, The Hub (new name of merger of SWRMHB+RYASAP+Communities 4 Action), Bridge House, Keystone House