



How We Do Effective Prevention



The 7 Strategies of Prevention:

1. **Provide Information** - PSAs, forums, brochures, data
2. **Enhance Skills** - trainings, webinars, model programs
3. **Provide Support** - alternative activities, youth clubs, support groups, referrals for service
4. **Enhance Access/Reduce Barriers** - ease of availing services or reducing access & increasing barriers to prevent a risky behavior
5. **Change Consequences** - supporting DUI checkpoints, party patrols, recognition for passing compliance checks
6. **Change Physical Design of Environment** - alcohol/tobacco outlet density
7. **Modify/Change Policies** - laws to ban flavored vapes, vape-free workplaces