

FAIRFIELD MAP & GUIDE

February 1, 2019

Dear Business Leader,

We would like to invite you to participate in the 2019 edition of the Fairfield Map & Guide, co-sponsored by the Town of Fairfield and the Fairfield Chamber of Commerce. The Fairfield Map and Guide, is intended to orient, inform and acquaint visitors with the location of specific landmarks, points of interest, cultural assets, recreational areas, business centers, as well as sponsoring hotels, restaurants, shops and other business establishments in our town.

Fairfield, located off major thoroughfares between New York and Boston and on the Metro North train line, is the quintessential New England town with a rich 375-year history providing an ideal tourist destination. In addition, thousands of parents and students come to Fairfield each year on college visits, and to attend orientation, homecoming, sporting events and other activities.

The Map will again feature a beautiful hand-drawn color illustration by a renowned Massachusetts-based artist, as well as a listing of museums, theaters, libraries and other cultural institutions, and location of sponsoring businesses. More than 50,000 maps will be produced and distributed this spring, right before the start of the busy summer tourist season.

For a limited time, we are extending a special sponsorship offer to key business leaders before making it available to the general public (see attached sponsorship form and rate card.) Ad space is very limited, so don't miss your chance to participate in the 2019 Fairfield Map and Guide.

Commitments will be accepted now through March 1st 2019

For more information and to reserve your spot, contact Mark Barnhart at (203) 256-3120 or Krista McCormack at (203) 255-1001.

Sincerely yours,

Mark Barnhart
Mark Barnhart
Director of Community & Economic Development
Town of Fairfield



Beverly A. Balaz
Beverly A. Balaz
President
Fairfield Chamber of Commerce



FAIRFIELD MAP & GUIDE

FAIRFIELD MAP RATE CARD

Full panel ad: 4" x 9" (includes 500 maps)	\$ 2,500
Half panel ad: 4" x 4" (includes 250 maps)	\$ 1,500
Business card ad: 3.5" x 2" (includes 100 maps)	\$ 750
Mini ad: 1.5" x 1"	\$ 400

DIGITAL MATERIAL SPECIFICATIONS

Acceptable Software: Photoshop, Illustrator and h Design. (PageMaker, Publisher and other formats will NOT be accepted)
 All PDF submissions MUST also include the original native files with all fonts and images.

Email Ad submissions to cedoffice@fairfieldct.org

Deadline: March 1, 2019

Yes, I would like to participate in the Fairfield Map Project!

NAME: _____ BUSINESS: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

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|--|--|---|----------------------------------|
| <input type="checkbox"/> FULL PANEL AD | <input type="checkbox"/> HALF PANEL AD | <input type="checkbox"/> BUSINESS CARD AD | <input type="checkbox"/> MINI AD |
| \$2500 | \$1500 | \$750 | \$400 |

Enclosed is a check in the amount of \$ _____ , payable to The Town of Fairfield

Mail Check to: Town of Fairfield CED Office, 611 Old Post Road 2nd Floor, Fairfield, CT 06824
For Credit Card Payment: Call Chamber of Commerce at (203) 255-1011

For more information, contact contact Mark Barnhart at (203) 256-3120 or
 Krista McCormack at (203) 255-1001.